**Understanding the role of alcohol consumption in football cultures (Alcohol FC)**

Exploring alcohol and football using photovoice

**Purpose of this research**

The purpose of this study is to explore the topic of alcohol and football through the lived experience of football fans who regularly attend matches in England and Scotland.

**What is involved?**

The study will involve football fans taking pictures which they feel represent the theme of alcohol and football using a research method known as photovoice.

**You** decide when and where to take the pictures. This is a chance to tell **your story**, **your experiences** and what is **important to you**.

* We will ask you to attend an initial online meeting via Zoom at a time that suits you.
* We will ask you to take pictures using your smartphone whilst attending a football match which you feel represent the theme of alcohol and football over a two-week period.
* We will then ask you to attend two further online meetings with other fans to talk about the images you have taken.

**You will each receive £100 of Amazon vouchers for taking part.**

If you are interested in taking part, please contact the researcher involved in the study using the details below, with all the following information.

For fans in Scotland please contact – [redacted]

For fans in England please contact – [redacted]

This project has been ethically approved through the University of Stirling General University Ethics Panel